

Steve Sisolak  
Governor



Richard Whitley  
Director

State of Nevada  
Department of Health and  
Human Services

*Overview of Flu Awareness Efforts*

Nevada Office of Minority Health & Equity (NOMHE)

Alexandra Neal, Minority Health Program Specialist  
(11/09/2020)



*Helping people. It's who we are and what we do.*

# Work Overview

## Flu Vaccine Action Brief to Achieve the Following:

1. Support outreach activities that address root causes of vaccine hesitancy
2. Support development of community-level awareness that translates to actions positioning under-represented persons closer to vaccine awareness and compliance
3. Contribute to efforts missioned to raise vaccination levels within Nevada's BIPOC (Black, Indigenous and Persons of Color) communities, and
4. Contribute to actions that minimize flu-related caseloads in health care system during 2020-21 season

## Action Brief is Predicated On:

Outcomes of a NOMHE-sponsored, informal focus group on the topic of “Flu Shot Perceptions”, integrated with results of a post-listening session survey, stakeholder consultations and reviews of periodicals, academic articles and professional association websites. The action brief concludes with recommendations offered to support the outreach and actions of organizations committed to maximizing vaccine awareness and compliance. To be updated as applicable.





# Collaborative Efforts

- Immunize Nevada
- Nevada State Immunization Program
- Office of Public Health and Epidemiology (OPHIE)
- Division of Public and Behavioral Health: Maternal, Child, and Adolescent Health
- Sickled Not Broken Foundation of Nevada
- Sickle Cell Center of Nevada & Hemostasis
- Statewide Members of Faith Community
- Nevada Minority Health Equity Coalition





# Demystifying the Science Behind Influenza and COVID Vaccinations

## Two Part Webinar Series

- Flu

- Date: November 20, 2020

- Webinar Aims

- To help all communities understand the science and protocols related to immunizations, from the point of vaccine development through vaccine distribution.
- Provide immediate and actionable information that aids in participant's abilities to independently weigh associated risk, effectiveness, and safety when making decisions regarding the flu vaccine.

- COVID-19

- Date: TBD – January 2021

- Developing Faith Based Organization





# Contact Information

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